

CarePayment®

A Program from Aequitas Capital Management



Critical Factors

Are the following factors affecting your hospital's ability to fulfill its overall mission?

- 50 million Americans are uninsured
- Every year Americans pay \$300 billion in out-of-pocket health care expenses
- 95% of insured Americans are facing increased co-pays and deductibles

The Hospital Challenge

These factors are contributing to an unprecedented \$30 billion in annual write-off of unpaid medical expenses – and the numbers are growing. This trend directly affects hospitals across the nation in the following ways:

- Patient-pay receivables collection rate is down to 10-15%
- Uncollected payments directly impact hospitals' ability to provide charity services
- Hospital staff morale is challenged because they do not have the tools, technology or capital to manage these growing receivables effectively

The Patient Challenge

- Most patients do not have money set aside for unexpected medical costs
- Most patients have the desire and ability to pay over time – especially with 0% interest
- There are very few long-term payment options available to patients

The Solution

A partnership with CarePayment enables you to better fulfill your overall mission. We provide:

- A patient-friendly, zero-interest, hospital-branded finance program
- Non-discriminatory participation – all patients with a valid social security number qualify
- Immediate funding of eligible patient accounts, which significantly increases cash flow and reduces accounts receivable days
- Detailed reporting on your portfolio enables management to plan and forecast financial performance efficiently

CarePayment Promise

CarePayment has a proven track record of success, helping hospitals nationwide dramatically increase collection results. After an evaluation of your hospital's patient-pay portfolio, we will provide you with a detailed estimate of your net revenue improvement.

Contact Us

To obtain additional information or request a free yield improvement analysis, please call 1-800-316-4350 or visit www.carepayment.com.

Patient-Pay Portfolio Net Yield



CarePayment® collects an average of 38¢ on the dollar vs. 10¢ that most hospitals currently collect.



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CarePayment®